



# axiom america

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## **FOR IMMEDIATE RELEASE**

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## **Axiom America Hosts Southern Imprintables Expo**

**HIGH POINT, NORTH CAROLINA – January 14, 2008–** Axiom America will be hosting the Southern Imprintables Expo on February 15-16. The Southern Imprintables Expo will be two days of low-cost training on CorelDraw<sup>®</sup>, Photoshop<sup>®</sup>, Flexi<sup>®</sup>, embroidery digitizing techniques, as well as laser cutting, large format printing, vinyl cutting, garment printing, and other demonstrations. The Expo will be held at Axiom America's location: 6485 Thompson Rd Ext, High Point NC 27263. Those interested can call 800-713-4638 to register.

The Southern Imprintables Expo is held annually to provide garment decorating and sign printing professionals the opportunity to learn techniques from industry experts as well as observe demonstrations on emerging technologies. This High Point, North Carolina-hosted event has grown since its inception in 2003 and now draws attendees from all over the United States.

For more information about the Southern Imprintables Expo and how to register, please visit [www.southernimprintables.com](http://www.southernimprintables.com) or call 800-713-4638.

For more information about Axiom America or the Southern Imprintables Expo, please contact Amy McNeil, Communication Director, at 800-713-4638 or [amym@axiomamerica.com](mailto:amym@axiomamerica.com).

## **About Axiom America**

Axiom America is the authorized distributor of Brother International garment decorating equipment in the mid-Atlantic and Midwest United States, including Delaware, District of Columbia, Illinois, Indiana, Kentucky, Maryland, Missouri, North Carolina, Pennsylvania, South Carolina, Virginia, and West Virginia. In addition to selling Brother International embroidery machines and direct to garment inkjet printers, Axiom America also sells Mutoh large format printers and cutters, Graphtec cutting plotters, and Axiom and Forever heat transfer systems. The company also provides customers with a source for accessories, supplies, software, technical support, and refurbished equipment. Axiom America is a North Carolina based company, with satellite offices in Maryland and Indiana. For more information, please visit [www.axiomamerica.com](http://www.axiomamerica.com).

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